# Observations Regarding Kickstarter Campaigns

## Some Conclusions:

* Of 9 campaign categories, theatre is the most popular. There are approximately twice as many theatre campaigns as the second most popular category, music.
* Plays are by far the most popular type of theatre campaign. Roughly twice as many plays have successful outcomes than failed outcomes.
* More Kickstarter campaigns are successfully funded than those that fail or are cancelled.

## Limitations with the Dataset:

The data does not explain why the campaigns had their various outcomes. For example, why were 100% of journalism campaigns cancelled?

## Other Possible Tables/Graphs:

* Charts/tables showing percentages of the total of all Kickstarter campaigns would be useful.
* A chart showing the total number of campaigns created by year would also be helpful.
* Charts with categories and/or outcomes by year could help identify any trends.